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Telling People in 90 Minutes

By Libby Hammond, Kim Walker

Management Books 2000 Ltd, 2000. Paperback. Book Condition: new. BRAND NEW, Telling People in 90 Minutes, Libby Hammond, Kim Walker, This is another in the 'in Ninety Minutes' series, which offers the reader a comprehensive, but easily read and easily digestible text, covering a specific topic in an hour and a half of study. There are two images that sum up the difference between excellent communication skills, which create business growth, and the kind of incompetent communication which sabotages everything you are trying to achieve. The first is the anthill, with hundreds of thousands of workers in a thriving society, and the other is the Tower of Babel, which was left as an empty building as a monument to communication chaos. Communication is universally recognised as the key to successful relationships (personal or business), so whether you are in business for yourself or a part of a large organisation, this book will cover key principles of communication and great ways of applying them. By the end of the book, you will have learned some new tools to influence others, gained insights into your own communication style and, most importantly, have enjoyed doing so. The book examines the breadth of communication...



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