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# DOING BUSINESS IN INDIA: SELECTED THEMES TO CONSIDER



University Press of Southern Denmark. Paperback. Book Condition: new. BRAND NEW, Doing Business in India: Selected Themes to Consider, Jan Stentoft, Ole Stegmann Mikkelsen, Antony Paulraj, This book is about the theory and practice of doing business in India and is based on M.Sc. students' evaluated assignments related to a field study trip to India in 2013. The book is organized into six chapters. Chapter one reflects on why one should do business in India. Reasons for doing business in...

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