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PowerPoint Surgery: How to Create Presentation Slides That Make Your Message Stick

By Lee Jackson

Engaging Books, United Kingdom, 2013. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Sometimes when things get really bad, surgery is required. Bad Powerpoint* (and boring presentations) are everywhere! it appears that they have almost become the norm and very few people seem to want to talk about it. It doesn't have to be that way. Bad presentations are costly. They can cost money, jobs and reputations, don't let your slides ruin your pitch. In this funny, cut-to-the-chase and down-to-earth book professional speaker Lee Jackson will wean you, and your workplace off bad slides forever. He'll also teach you how good presentation slides can work for you and help you stand out from the crowd. Using these simple techniques we can kill death by bullet-point once and for all. JOIN THE FIGHT TODAY! (N.B. This book is a colour paperback and illustrated with full colour slides.) Lee takes a clever and refreshing approach to presentation mastery. Nancy Duarte - author of Slide: ology , Resonate and principal of Duarte (creators of the slides/visuals for Academy Award-winning film, An Inconvenient Truth) Powerpoint Surgery is an invaluable resource. and...



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