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LEADERSHIP FOR INNOVATION: HOW TO ORGANIZE TEAM CREATIVITY AND HARVEST IDEAS



Kogan Page Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 210 x 132 mm. Language: English. Brand New Book. New ideas and new ways of doing things are one of the main ingredients in sustained business success, but how do you create the right conditions for innovation? Leadership for Innovation will help you to create an innovative climate that encourages the development of new products and services. Drawing upon real-life examples including Google, Honda and 3M, John Adair sets...

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- Authored by John Adair
- Released at 2009



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